



### CIFAL Málaga-Sustainability in the Sports Sector

#### Personas

Plazo: 30 Ago 2024

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| Tipo:   | Course  |
| Ubicación:  | Web-based   |
| Fecha:  | 2 Sep 2024 to 31 Dic 2024   |
| Duración:   | 30 Horas  |
| Área del programa:  | Decentralize Cooperation Programme                                      |
| Sitio web:  | <a href="https://cifalmalaga.org/web/">https://cifalmalaga.org/web/</a> |
| Precio:   | 0,00 US\$   |
| Correo Electrónico del Centro de Coordinación del Evento: | cifa@unitar.org   |
| Colaboración:   | Spanish Olympic Committee   |

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#### ANTECEDENTES

The Spanish Olympic Committee is a private association, governed by its statutes and regulations, and by the principles and rules of the International Olympic Committee, which is the entity that oversees and controls its activities. The Spanish Olympic Committee was created in 1912, as recognized by the International Olympic Committee itself. In its more than 100 years of existence, the Spanish Olympic Committee has undergone numerous changes, by the

historical evolution, highlighting sporting and organizational successes in its recent past, and always contributing to the promotion and dissemination of the Olympic ideals. Article 48 of Law 10/1990, on Sport, recognizes these particularities of the Spanish Olympic Committee, granting it the status of a public utility entity. Likewise, article 49 of said Law reserves for the Spanish Olympic Committee the use of any Olympic symbolism and denominations throughout the state territory. Aware of the exemplary leadership of the Spanish Olympic Committee (COE) in the global arena, especially in the development of sustainability strategies in sport, both in its own management and in the organization of sporting events, as well as in the training of suppliers in the sports field, “Sustainability in Sport” was created to respond to the need to facilitate access to knowledge and sustainable practices in the sports sector.

## **OBJETIVOS DEL EVENTO**

This online training is aimed at all individuals and entities involved in the sports sector, who seek to align their actions with the COE's sustainability strategies, as well as actively contribute to the achievement of the goals set out in Agenda 2030 and the Sustainable Development Goals of the United Nations.

## **OBJETIVOS DEL APRENDIZAJE**

- Raise awareness and promote knowledge and training on the implementation of the 2030 Agenda and the localization processes of the SDGs in the field of sport, in areas such as Health and Wellness, Energy Efficiency, Education, Sustainable Mobility, Digital Transformation, Social Action, Circular Economy, Gender Equality and Sustainable Water Management.
- To learn about the various aspects of sustainability in sport: the regulatory framework, carbon footprint in events and facilities, compensation projects, and communication of sustainability in sport.

- To disseminate the DOS and their linkage at all levels of society committed to the sport, thus awakening interest in implementing and following them, with special emphasis on how to establish the basic lines for an action and monitoring plan.

## CONTENIDO Y ESTRUCTURA

### MODULE 1. Introduction to SDGs and Sports

Teacher: CIFAL Malaga

Duration: 1h. of recording (2 pills of 30m.) + 1 hour of synchronous tutoring.  
Equivalent to 3 hours of learning.

Progress test questions + final test: 5 questions in multiple-choice format.

### MODULE 2. Regulatory framework:

Circular Action Plan. Waste Law (textile), Plastics Law. Ecodesign legislation. Eco-laundering law. Due diligence and sport. The UNFCCC (United Nations Framework Convention on Climate Change) Sports Framework for Climate Action. AGENDA 21 of the Olympic Movement (IOC). The new Sports Law of the Government of Spain and aspects applicable to sustainability. Case studies: RFEG (Spanish Gymnastics R. Fed.), COE examples of ODS certification, and other initiatives. FIFA strategy; UEFA, etc.

Lecturer: Antonio Lucio

Duration: 2h. of recording (4 pills of 30m.) + 1h. synchronous tutoring.

Equivalent to 6 hours of learning

Progress test questions + final test: 10 questions in multiple-choice format.

### MODULE 3. The carbon footprint of Events and Organizations. Measuring environmental

impact measurement, LCA

Teacher: Victoria de Pereda

Duration: 2h. of recording (4 pills of 30m.) + 1h. synchronous

Equivalence to 6h. of learning

Progress test questions + final test: 10 questions in multiple-choice format.

MODULE 4. Emission reduction measures. Circular economy, Ecodesign, and strategies

Teacher: Victoria de Pereda

Duration: 2h. of recording (4 pills of 30m.) + 1h. of synchronous tutoring.

Equivalence to 6h. of learning

Progress test questions + final test: 10 questions in multiple-choice format.

MODULE 5. Compensation projects

Teacher: Ignacio de María

Duration: 1h. of recording (2 pills of 30m.) + 30m. of synchronous tutorials

Equivalence to 3h. of learning

Progress test questions + final test: 5 questions in multiple-choice format.

MODULE 6. Sustainability communication. Certifications: ISO 20121:2013

Sustainability of events. Reporting. Sponsorship.

Lecturer: Ana Contreras

Duration: 2h. of recording (4 pills of 30m.) + 1h. of synchronous tutoring.

Equivalence to 6h. of learning

Progress test questions + final test: 10 questions in multiple-choice format.

## **METODOLOGÍA**

The training will be developed online in two parts, one asynchronous and the other synchronous:

**Asynchronous Training.** This online course consists of six modules where the student is led in the topics that are set out above, counting for it with the Virtual Classroom of CIFAL Malaga, customized with the corporate image of the COE. In each module, an expert in the subject will conduct the training through high-quality videos and various graphic resources. Additionally, documents and work material will be included to deepen each topic. The material of each module will be accompanied by a schematic summary of the interactive design.

At the end of the course, there is a final evaluation, where the student must pass 80% of the answers to qualify for the Certificate of Completion. The course has a permanent Online forum to interact with other students, with the course coordinator, and with the trainers of each module.

**Synchronous Training:** students will receive a synchronous webinar for each of the modules and topics at the end of the Online training so that they can resolve doubts about the knowledge learned, make contributions, and also interact with other participants. Each of the webinars will have a duration of 1 hour and 5 webinars will be held, one for each module (considering that the same trainer dictates two modules, webinars 4 and 5 will be held in a single session and will have a duration of two hours).

## **PÚBLICO OBJETIVO**

Individuals and entities working in the sports sector