



---

## CIFAL York - Business Continuity and Resilience Speaker Series

### Personas

Plazo: 27 Mar 2025

---

Tipo:	Other
Ubicación:	Web-based
Fecha:	26 Sep 2024 to 27 Mar 2025
Duración:	6 Days
Área del programa:	Decentralize Cooperation Programme
Sitio web:	<a href="https://www.yorku.ca/cifal/bcr/">https://www.yorku.ca/cifal/bcr/</a>
Precio:	0,00 US\$
Correo Electrónico del Centro de Coordinación del Evento:	adcifal@yorku.ca
Colaboración:	CIFAL York, International Institute for Security and Safety Management

---

### ANTECEDENTES

Business continuity and resilience are essential for ensuring that organizations can sustain operations and recover swiftly from crises. Business continuity focuses on maintaining critical functions during and after a disaster, requiring detailed planning, risk assessment, and the implementation of response and recovery strategies. This involves creating and testing business continuity plans

(BCPs), establishing communication protocols, and ensuring the availability of necessary resources. Resilience, on the other hand, extends beyond immediate response to encompass the organization's ability to adapt, learn, and strengthen its operational framework in the face of ongoing and future challenges. This includes fostering adaptability, investing in flexible infrastructure, and developing a culture that supports continuous improvement and innovation. By integrating business continuity and resilience practices into disaster management, organizations can enhance their capacity to withstand disruptions, minimize impact, and recover more effectively, ultimately ensuring long-term stability and operational excellence. During major disasters many businesses and organizations are impacted which increases the overall direct and indirect losses and costs of disasters. Similarly, the impacted businesses need to recover to enable and support the community and wider recovery and reconstruction. Unfortunately, despite the increasing frequency and intensity of disaster events, many businesses are not prepared for and able to minimize the impacts and recover from disasters. This speaker series aim to create a knowledge base, knowledge and experience sharing platform to enhance business continuity among, small, medium and large businesses globally.

## OBJETIVOS DEL EVENTO

The key goals and objectives of the speaker series are to:

- Learn how to combine business continuity and resilience efforts to create a comprehensive disaster management strategy that ensures both immediate operational continuity and long-term organizational adaptability.
- Learn how to align business continuity plans with resilience-building initiatives to create a cohesive strategy that addresses both immediate response and long-term recovery and growth.
- Understand the importance of business continuity and resilience in sustaining operations and recovering swiftly from crises.

- Recognize the key components of business continuity, such as response and recovery strategies, BCP creation, and communications protocols.
- Understand the importance of establishing communications protocols.
- Understand the importance of adaptability and flexible infrastructure for resilience.

## CONTENIDO Y ESTRUCTURA

Session 1:

Unfolding Challenges of Business Continuity and Resilience

Session 2:

Business Continuity for Building Financial Resilience

Session 3:

TBD

Session 4:

TBD

Session 5:

TBD

Session 6:

TBD

## METODOLOGÍA

Experts in the field present case studies from their work on their chosen topic. The presentations are followed by a moderated Q&A session to discuss what has been presented with those in attendance.

## PÚBLICO OBJETIVO

- Local, state/provincial and Central/Federal government agencies
- NGO's, community
- Business managers, firms, companies
- Media
- Education, research institutions, schools, colleges, universities.
- Corporate sector- investors, suppliers, and insurance companies.
- Emergency management associations and organizations
- Risk and business continuity management professionals
- Operations managers
- Supply chain managers

## INFORMACIÓN ADICIONAL

The key goals and objectives of the speaker series are to:

- Learn how to combine business continuity and resilience efforts to create a comprehensive disaster management strategy that ensures both immediate operational continuity and long-term organizational adaptability.
- Learn how to align business continuity plans with resilience-building initiatives to create a cohesive strategy that addresses both immediate response and long-term recovery and growth.
- Understand the importance of business continuity and resilience in sustaining operations and recovering swiftly from crises.
- Recognize the key components of business continuity, such as response and recovery strategies, BCP creation, and communications protocols.
- Understand the importance of establishing communications protocols.
- Understand the importance of adaptability and flexible infrastructure for resilience.