



unitar

United Nations Institute for Training and Research

Unitar Online Catalogue

UNITAR Workshop on Formulating Economic Diplomacy Policies

Diplomacia Multilateral

Plazo: 22 Oct 2025

Tipo:	Webinar
Ubicación:	Web-based
Fecha:	22 Oct 2025
Duración:	3 Horas
Área del programa:	Public Finance and Trade, , Multilateral Diplomacy
Sitio web:	https://unitar.org/
Precio:	198,00 US\$
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ANTECEDENTES

Effective diplomacy begins at home, with the ability to transform national priorities into policies that can be clearly communicated and defended abroad. For states pursuing ambitious agendas of diversification, sustainability, and regional integration, this task is particularly pressing. Without coherent strategies

that link domestic priorities to foreign policy objectives, opportunities for influence in the international arena risk being missed. This session will introduce participants to the fundamentals of policy formulation in the context of economic diplomacy. They will learn how to analyze national objectives and identify priorities to ensure that strategies are both practical and politically viable. By connecting domestic agendas with diplomatic tools, participants will gain the ability to craft policies that are forward-looking, credible, and aligned with broader regional and global trends.

OBJETIVOS DEL EVENTO

Learning Objectives: By the end of the workshop, participants will be able to:

- Explain the relationship between domestic agendas and international diplomatic strategy;
- Implement strategies for effective coalition-building and stakeholder engagement in multilateral settings.

CONTENIDO Y ESTRUCTURA

As part of this module equips participants with the capacity to translate national economic agendas into actionable diplomatic strategies and to shape outcomes in multilateral economic forums. It combines policy analysis and strategic planning with negotiation practice and coalition-building to give participants a comprehensive grounding in the tools of economic diplomacy.

The workshop is designed as an intensive journey that equips participants with advanced knowledge, practical skills, and applied learning experiences in the field of economic diplomacy. The workshop will take place over three hours. To ensure both depth and engagement, the structure balances expert insights, collaborative learning, and immersive practice within a fully virtual format.

METODOLOGÍA

The training programme is going to take place online, on the platform Zoom, spanning 3 hours.

The training will be delivered using a Virtual Learning Environment (VLE) to host all course materials, live sessions and recordings. Daily live sessions will be conducted via UNITAR Zoom. Interactive features such as polls, Q&A sessions, and breakout rooms will be utilized to enhance participant interaction. Multimedia resources will be utilized to enhance understanding, and to ensure active learning, the programme will incorporate a mix of expert lectures and interactive Q&A. This comprehensive approach aims to foster engagement and skill development among participants. Training Material For each component, participants will be provided with a comprehensive set of training material to enable them to participate in a well-informed, effective and prepared manner. The material used throughout the training programme is also intended to serve as useful reference documentation that can be shared with colleagues. The course is designed to be interactive and participatory, including various pedagogical tools to enable the participants to function effectively and efficiently in multilateral conferences. The course will be built on four pedagogical pillars: concept learning (lectures and presentations), role-playing (group exercises), experience sharing (roundtable discussions) and exposure to the various concepts.

PÚBLICO OBJETIVO

- Mid- to senior-level diplomats currently serving in ministries of foreign affairs, embassies, or international organizations;
- Fluent in English;
- With relevant diplomatic or policy experience and demonstrated involvement in economic or multilateral negotiations.