
CIFAL Cascais - Carbon Markets - 1st Edition

Personas

Plazo: 27 Mayo 2025

Tipo:	Course
Ubicación:	Carcavelos, Portugal
Fecha:	27 Mayo 2025 to 29 Mayo 2025
Duración:	3 Days
Área del programa:	Decentralize Cooperation Programme
Sitio web:	https://en.executiveducation.novasbe.pt/programs/carbon-markets
Precio:	2.105,64 US\$
Correo Electrónico del Centro de Coordinación del Evento:	exed.open.programs@novasbe.pt
Colaboración:	CIFAL Cascais

OBJETIVOS DEL EVENTO

This program provides a comprehensive overview of climate policies, regulated and voluntary markets, and corporate strategies. Combining theory with practice and featuring real-world cases of carbon market applications in business, this program empowers participants to turn climate challenges into strategic opportunities for the future.

OBJETIVOS DEL APRENDIZAJE

INDIVIDUAL

- Understand carbon markets and their economic, environmental, and regulatory impacts
- Learn about key climate policies and regulations at the global and European levels Reflect on how carbon market dynamics can be integrated into business strategies
- Learn digital tools and methodologies for carbon project implementation

ORGANIZATION

- Understand the fundamentals and dynamics of carbon markets Learn the impact of emissions regulation on your company
- Identify business opportunities in a low-carbon economy
- Analyze real cases and develop tailored solutions for your company

CONTENIDO Y ESTRUCTURA

- 1. Introduction to Carbon Markets**
- 2. Climate Policies, Regulation, and Carbon Instruments**
- 3. Regulated Carbon Markets**
- 4. Voluntary Carbon Markets**
- 5. Carbon Markets in Practice**
- 6. The Future of Carbon Markets**

METODOLOGÍA

Lecture, Demonstration, Active Learning, Case Studie

PÚBLICO OBJETIVO

- Executives and leaders of companies and organizations seeking to understand the various markets, their dynamics, and key stakeholders
- Sustainability Directors
- Financial Directors