



CIFAL Malaga - Slow Tourism ToT Course

Population

Date limite: 30 Sep 2024

Type:	Course
Emplacement:	Malaga, Spain
Date:	1 oct 2024 to 30 jan 2025
Durée:	30 Days
Zone du programme:	Decentralize Cooperation Programme
Site internet:	https://cifalmalaga.org/web/
Prix:	0.00 \$US
Personne de référence de l'événement:	info@cifalmalaga.org
Partenariat:	Unión Juvenil de Cilento and European Union, CIFAL Malaga

ARRIÈRE PLAN

The course is based on the promotion and enhancement of the concept of slow tourism, an alternative tourism choice in contrast to mass tourism. The main objective of slow tourism is to develop the tourist's greater personal awareness by enhancing sustainability. The three main characteristics of slow tourism are reducing mobility, taking time to explore local history and culture and supporting

the environment.

OBJECTIFS D'APPRENTISSAGE

Develop sustainable tourism activities: Design a range of tourism activities that align with sustainable practices, including ecotourism, cultural tourism, agrotourism, and community-based tourism. These activities should provide authentic experiences while preserving the region's heritage and environment.

Support slow-moving tourism: Encourage visitors to engage in slow-moving tourism by promoting activities that emphasize relaxation, immersion in nature, cultural exchanges, and interactions with local communities. This approach will contribute to the well-being of visitors and locals alike.

Inspire tourism identity: Establish a unique tourism identity for the Cilento area, positioning it as a desirable destination for sustainable tourism. This identity will be based on the region's rich cultural heritage, natural landscapes, gastronomy, and the Cammino de San Nilo pilgrimage.

Partnership with CIFAL Malaga: Collaborate with CIFAL Malaga, a renowned organization specializing in sustainable tourism training and mentoring. CIFAL Malaga will provide the necessary expertise and support to train local stakeholders, enhance their skills, and guide the implementation of sustainable tourism practices.

CONTENU ET STRUCTURE

To be determined.

MÉTHODOLOGIE

Training of trainers Aimed at 2 CYU staff and a selection of experts. 2 synchronous (hybrid) workshops 16 hours of training Extra material to complement the training

AUDIENCE VISÉE

Selection of experts