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### CIFAL York - Sustainable Economic Growth and Prosperity Speaker Series

#### People

Deadline: 12 Aug 2024

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Type:	Public Lecture
Location:	Web-based
Date:	14 Aug 2024 to 11 Dec 2025
Duration:	5 Days
Programme Area:	Decentralize Cooperation Programme
Website:	<a href="https://www.yorku.ca/cifal/sustainable-development/">https://www.yorku.ca/cifal/sustainable-development/</a>
Price:	\$0.00
Event Focal Point Email:	cifaldirector@yorku.ca
Partnership:	CIFAL York

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#### BACKGROUND

The United Nations Sustainable Development Goals (SDGs) provide a comprehensive framework for addressing global challenges and achieving sustainable development. This webinar will explore how the Sustainable Development Goals can be the foundation for economic development, growth,

and prosperity. Presenters will explore how the SDGs can be integrated into day-to-day activities to effectively create positive economic, social, and environmental impacts in their communities. The series will cover various topics that play a role in sustainable economic development, including Entrepreneurship, EDI, Supply Chain Management, Import/Export, Water Management, and Community Development.

## EVENT OBJECTIVES

The key goals and objectives of the speaker series are to:

- Understand the United Nations Sustainable Development Goals and their significance in the context of economic development and entrepreneurship.
- Identify the specific SDGs that directly impact the work of economic developers and entrepreneurs.
- Explore strategies for integrating the SDGs into economic development practices and initiatives.
- Share the skills and knowledge needed to effectively measure and track progress towards the SDGs.
- Learn how to integrate the SDGs into day-to-day activities to create positive economic, social, and environmental impacts.
- Gain insights into the role of Entrepreneurship in sustainable economic development.
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- Learn how to integrate the SDGs into day-to-day activities to create positive economic, social, and environmental impacts.
- Gain insights into the role of Entrepreneurship in sustainable economic development.
- Understand the importance of Equity, Diversity, and Inclusion in the context of the SDGs.
- Explore the key principles of Supply Chain Management and its impact on sustainable development.
- Understand the significance of Water Management in the context of Economic Development for achieving the SDGs.
- Explore strategies for Community Development and its role in sustainable economic growth.

## CONTENT AND STRUCTURE

Session 1:

Empowered Economies: Sustainable Development for a Better Tomorrow

Session 2:

The Entrepreneurial Strategy: How entrepreneurship can bolster community and economic development

Session 3:

Entrepreneurship in Challenging Times: The reality of Canada's entrepreneurial and economic outlook and learnings for growth

Session 4:

SDGs, Economy, and Entrepreneurship in Action: Advancing Safe Drinking Water Solutions from the Arctic to the Great Lakes

Session 5:

TBD

## **METHODOLOGY**

Experts in the field present case studies from their work on their chosen topic. The presentations are followed by a moderated Q&A session to discuss what has been presented with those in attendance.

## **TARGETED AUDIENCE**

- Private Businesses
- Government Sector
- Business Retention Professionals
- Private Business and Government Clients
- Economic Developers

- Sustainable Development Professionals
- Supply Chain Professionals
- Business Expansion Professionals
- Entrepreneurs
- Investors

## ADDITIONAL INFORMATION

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- Understand the significance of Water Management in the context of Economic Development for achieving the SDGs.
- Explore strategies for Community Development and its role in sustainable economic growth.