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CIFAL Istanbul - Rethinking Sustainability Metrics in Supply Chains: Critiques, Limitations and a Theoretical Framework for Improvement by Deputy Director of CIFAL Istanbul, Assist. Prof. Yasemin Ülker

People

Deadline: 20 Feb 2025

Type:	Conference
Location:	Glasgow, United Kingdom of Great Britain and Northern Ireland
Date:	20 Feb 2025
Duration:	3 Hours
Programme Area:	Decentralize Cooperation Programme
Website:	https://cifalistanbul.org
Price:	\$0.00
Event Focal Point Email:	cisil.sohodol@bau.edu.tr
Partnership:	CIFAL Istanbul, , Bahçeşehir University, , Bahçeşehir University

BACKGROUND

Sustainability metrics play a critical role in assessing environmental and social impacts within supply chains. However, existing metrics often fail to capture the

complexity of sustainability challenges. To address this issue, Assist. Prof. Yasemin Ülker, Deputy Director of CIFAL Istanbul, presented her research titled "Rethinking Sustainability Metrics in Supply Chains: Critiques, Limitations, and a Theoretical Framework for Improvement" at the University of Glasgow Adam Smith Business School on February 20th. The session aimed to critically examine the limitations of current sustainability metrics and propose a new theoretical framework to enhance their effectiveness.

EVENT OBJECTIVES

Analyze the shortcomings and limitations of current sustainability metrics in supply chains. Present a theoretical framework for improving sustainability assessments. Facilitate an academic discussion on the evolving role of sustainability in business practices.

CONTENT AND STRUCTURE

The session was structured as an academic presentation followed by a discussion, fostering an interactive exchange of ideas. Assist. Prof. Yasemin Ülker first outlined the existing sustainability metrics, their limitations, and key critiques, providing a foundation for the discussion. She then introduced a theoretical framework aimed at addressing the identified gaps and inefficiencies. The presentation was followed by an engaging Q&A session, where university professors and PhD students shared their perspectives, raised critical questions, and provided valuable feedback for further research development.

METHODOLOGY

The event was conducted in-person in a seminar format, featuring a research presentation followed by an open discussion to encourage academic exchange and collaboration.

TARGETED AUDIENCE

University professors, PhD students (at Glasgow University)