



CIFAL Miami - SDG CHALLENGE MIAMI – CHAMBER SOUTH SDGs ACTIVATION

People

Deadline: 27 Aug 2025

Type:	Side Event
Location:	Miami, United States of America
Date:	27 Aug 2025
Duration:	1 Days
Programme Area:	Decentralize Cooperation Programme
Website:	https://cifalmiami.org/
Price:	\$0.00
Event Focal Point Email:	CIFALMIAMI@OAAUSA.ORG
Partnership:	CIFAL Miami, Florida International University, Chamber South Accountable Impact Global Investments, Florida International University, Univision Foundation

BACKGROUND

The "SDG Challenge Miami" will be activated through this event, to engage companies in a sustainability challenge and reinforce the business case for sustainability.

EVENT OBJECTIVES

To introduce the SDG Challenge Miami, discuss a case study, engage companies in a challenge to reflect on sustainability goals, reinforce the business case for sustainability, and call for companies to join the next SDG Challenge.

CONTENT AND STRUCTURE

The event is combination of lectures, panel discussion and attendees Q&A session. Timeline from 5:00 pm to 7:00 pm. It includes welcome remarks, an introduction to the SDG Challenge, a panel discussion, a company challenge activity, a partnership discussion, and closing remarks.

METHODOLOGY

The event includes a video, a panel discussion, a company challenge activity, and a facilitated group discussion with "SDGs flash cards."

TARGETED AUDIENCE

Guests, participating companies, an investment firm, students, and entities from the private, public, and nonprofit sectors, academia, UN agencies, and international organizations.