CIFAL Istanbul - BAU Bridge: Sustainability and Social Responsibility in the Digital Transformation Era: Project Development and Implementation Certificate Program

People

Deadline: 4 Jun 2025

Type:	Course
Location:	Web-based
Date:	4 Jun 2025 to 30 Jul 2025
Duration:	3 Days
Programme Area:	Decentralize Cooperation Programme
Website:	https://cifalistanbul.org/
Price:	$0.00
Event Focal Point Email:	cisil.sohodol@bau.edu.tr
Partnership:	CIFAL Istanbul, Bahçeşehir University, BAU
Bridge	

BACKGROUND

This certificate programme aimed to equip participants with the knowledge and skills to design and implement socially responsible projects within the context of digital transformation. With a focus on sustainability and ethical innovation, the

programme addressed the increasing need for integrative approaches to solving social and environmental challenges in a rapidly digitizing world.

EVENT OBJECTIVES

Participants will be able to understand the relationship between digital transformation, sustainability, and social responsibility. Participants will be able to develop and manage impact-driven projects in various fields. Participants will be able to apply sustainable design principles to real-world challenges. Participants will be able to identify ethical considerations and stakeholder dynamics in digital project development. Participants will be able to demonstrate their learning through a final assessment and project evaluation.

LEARNING OBJECTIVES

Participants will be able to understand the relationship between digital transformation, sustainability, and social responsibility. Participants will be able to develop and manage impact-driven projects in various fields. Participants will be able to apply sustainable design principles to real-world challenges. Participants will be able to identify ethical considerations and stakeholder dynamics in digital project development. Participants will be able to demonstrate their learning through a final assessment and project evaluation.

CONTENT AND STRUCTURE

The programme offered a multidisciplinary approach, covering core concepts such as sustainable innovation, digital ethics, stakeholder engagement, and project cycle management. Expert-led sessions combined theoretical input with practical project design exercises. Participants worked on group assignments and case studies focusing on real-life social and environmental issues. Sessions emphasized collaborative learning and digital problem-solving methods. The programme concluded with an online exam to assess participants' comprehension and ability to apply the acquired knowledge.

METHODOLOGY

The programme was conducted online and included live expert sessions, interactive group work, and project-based assignments. A final online exam was held to evaluate participants' overall performance and knowledge retention.

TARGETED AUDIENCE

Students and Scholars