



unitar

United Nations Institute for Training and Research

Unitar Online Catalogue

CIFAL Cascais - Carbon Markets - 1st Edition

People

Deadline: 27 May 2025

Type:	Course
Location:	Carcavelos, Portugal
Date:	27 May 2025 to 29 May 2025
Duration:	3 Days
Programme Area:	Decentralize Cooperation Programme
Website:	https://en.executiveducation.novasbe.pt/programs/carbon-markets
Price:	\$2,105.64
Event Focal Point Email:	exed.open.programs@novasbe.pt
Partnership:	CIFAL Cascais

EVENT OBJECTIVES

This program provides a comprehensive overview of climate policies, regulated and voluntary markets, and corporate strategies. Combining theory with practice and featuring real-world cases of carbon market applications in business, this program empowers participants to turn climate challenges into strategic opportunities for the future.

LEARNING OBJECTIVES

INDIVIDUAL

- Understand carbon markets and their economic, environmental, and regulatory impacts
- Learn about key climate policies and regulations at the global and European levels Reflect on how carbon market dynamics can be integrated into business strategies
- Learn digital tools and methodologies for carbon project implementation

ORGANIZATION

- Understand the fundamentals and dynamics of carbon markets Learn the impact of emissions regulation on your company
- Identify business opportunities in a low-carbon economy
- Analyze real cases and develop tailored solutions for your company

CONTENT AND STRUCTURE

- 1. Introduction to Carbon Markets**
- 2. Climate Policies, Regulation, and Carbon Instruments**
- 3. Regulated Carbon Markets**
- 4. Voluntary Carbon Markets**
- 5. Carbon Markets in Practice**
- 6. The Future of Carbon Markets**

METHODOLOGY

Lecture, Demonstration, Active Learning, Case Studie

TARGETED AUDIENCE

- Executives and leaders of companies and organizations seeking to understand the various markets, their dynamics, and key stakeholders
- Sustainability Directors
- Financial Directors